

Wasif Faisal

11/9/21

Professor Lee

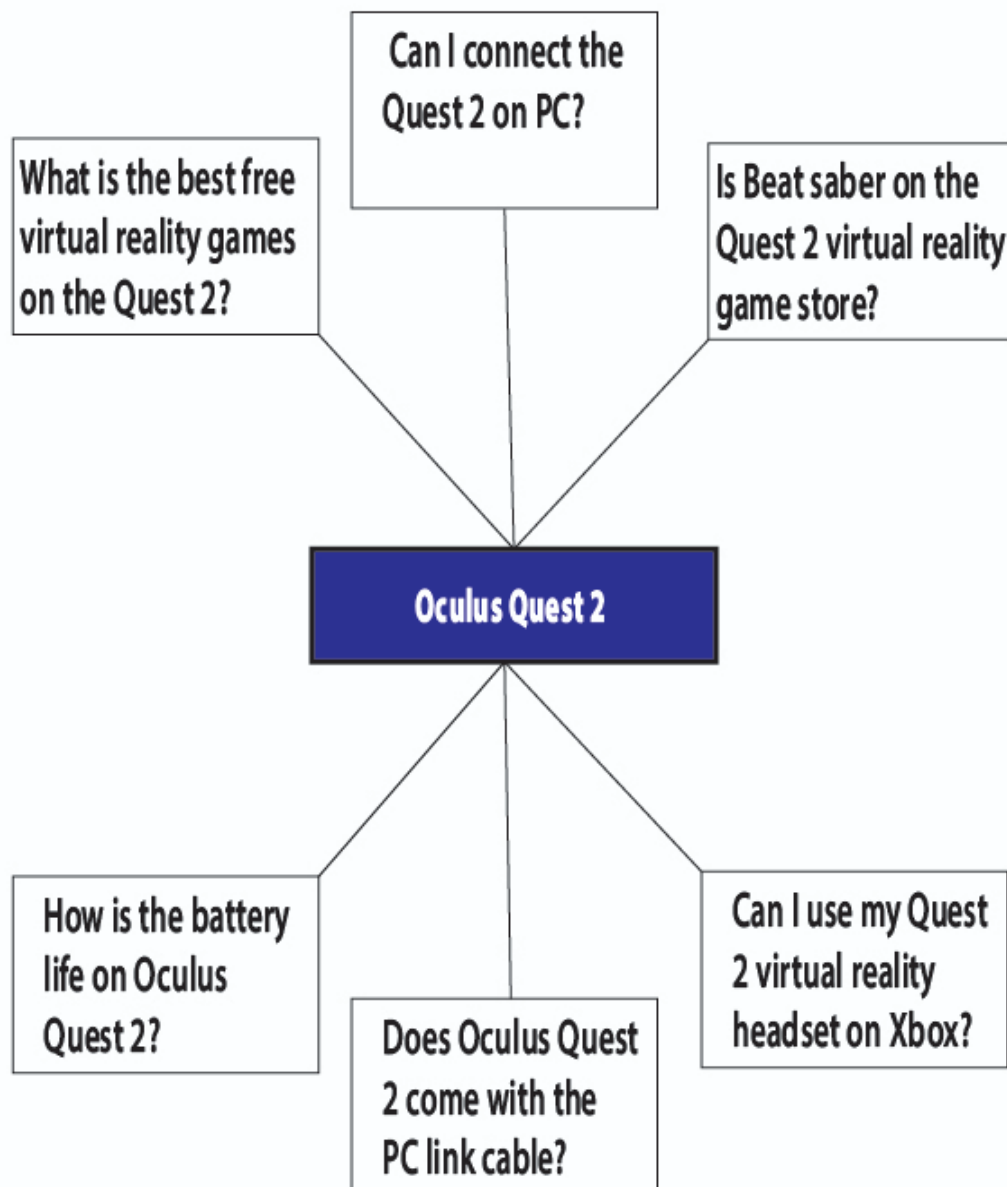
GIT 435

Module 4

www.Oculus.com

Part 1:

Empathy Map using a Hub and Spoke Mode



Part 2:

TOP 10 LONG TAIL, NON-BRANDED KEYWORDS <i>(from your ubersuggest keyword research)</i>	QUESTION <i>(from your empathy map)</i>	2 SENTENCE ANSWER INCORPORATING YOUR KEYWORD PHRASE <i>(format this cell to wrap the text)</i>
<i>EX: Running support and cushion</i>	<i>EX: Is [shoe type] supportive?</i>	<i>EX: [Shoe type] provides support and cushion and is an ideal running shoe for road running, cross training or the gym.</i>
<p>1. Quest 2 PC link Cable</p>	<p>Does the Quest 2 come with the PC link cable?</p>	<p>The PC link cable does not come with the Quest 2 and is sold separately as an accessory on our store. If you buy one from a third party then make sure to get one long enough for your needs and performance may differ compared to our cable.</p>

2. Quest 2 on Xbox	Can I use the Quest 2 on Xbox?	Yes you can play the Quest 2 on Xbox alongside other platforms like Playstation and PC.
3. virtual reality Game store	Is Beat saber on the Quest 2 virtual reality game store?	Beat Saber is available in our virtual reality game store alongside other triple A titles.
4. best free virtual reality games	What is the best free virtual reality game?	VR chat is one of our best free virtual reality games alongside many of our other free game options to explore.
5. Quest 2 Battery life	How is the battery life on the Quest 2?	The Quest 2 has 2 to 3 hours of battery life to play nonstop but if that's not enough you can also purchase an extended battery for more play time.
6. Quest 2 on PC	Can I connect the Quest 2 on PC?	You can connect your Quest 2 on PC via the PC Link Cable which is sold separately on our store and play games from your Steam game library.
7. virtual reality games	N/A	N/A
8. virtual reality headset	N/A	N/A

9. Quest 2 beat saber game	N/A	N/A
10. Quest 2 Facebook	N/A	N/A

References

https://app.neilpatel.com/en/traffic_analyzer/keywords?domain=www.oculus.com&loclD=2840&lang=en

The screenshot shows the Ubersuggest interface with a list of keywords for 'oculus.com'. The table below represents the data shown in the interface.

KEYWORDS	VOLUME	POSITION	EST. VISITS	SEO DIFFICULTY
virtual reality headset oculus.com/	49,500	1	13,022	87
oculus games oculus.com/experiences/rft/7/loca=en_US	49,500	1	12,704	91
oculus game oculus.com/	49,500	1	12,704	92
vr oculus oculus.com/	40,500	1	12,662	93
oculus vr oculus.com/	40,500	1	12,662	95
vr headsets oculus.com/	246,000	2	11,233	90
beat sabers oculus.com/experiences/quest/2448060205267927/7/loca=en_US	165,000	3	11,083	84
beat saber oculus.com/experiences/quest/2448060205267927/7/loca=en_US	165,000	3	11,083	85
pc vr headset oculus.com/rft/	27,100	1	7,883	91
oculus app oculus.com/setup/				
oculus 2 oculus.com/quest-z/				

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KEYWORDS	VOLUME	POSITION	EST. VISITS	SEO DIFFICULTY
vr headset for pc oculus.com/rft/				
oculus quest game oculus.com/experiences/quest/7/loca=en_US				
oculus quest games oculus.com/experiences/quest/7/loca=en_US				
virtual reality game oculus.com/				
rft.s oculus.com/rft-s/				
half hour oculus.com/experiences/quest/203535357194060/7/loca=en_US				
oculus store oculus.com/experiences/rft/7/loca=en_US				
virtual reality gaming oculus.com/				
medal of honor above and beyond oculus.com/medal-of-honor/				
oculus link oculus.com/accessories/oculus-link/				
population one oculus.com/experiences/quest/2564480273109432/7/loca=en_US				